





Audience & Reach

The Louisiana Grazing Lands Conservation Initiative (LGLCI) is a producer-led and producer-focused 501(c)(3) non-profit that acts as a trusted information resource – from farmers, for farmers – for grazing in Louisiana.

15,700+
combined following
on social media

1,200+
email newsletter
subscribers

150
average Louisiana
Forage Conference
attendees

50-65
average attendees at
pasture walks and
workshops

These audiences are comprised of producers, land managers, and agriculture professionals across the state.