



Short-Form Video & Social Media Intern

The Louisiana Grazing Lands Conservation Initiative (Louisiana GLCI) is a producer-led 501(c)(3) nonprofit that supports farmers and ranchers by sharing practical grazing knowledge through farm tours, educational resources, and peer-to-peer learning.

We're looking for a **creative and motivated intern** to help **capture and edit short-form educational videos** for farmers and ranchers. Think **quick grazing tips, ranching hacks, and behind-the-scenes farm content**.

You'll work with a **small team of staff members** with experience in agriculture, marketing, photography, videography, and social media strategy. This role is ideal for someone who is **energetic, personable, and comfortable interacting with farmers and ranchers while capturing footage at events**.

This internship is designed to help students **build a real video portfolio while learning how agricultural organizations use social media to share practical knowledge**.

What You'll Work On

- Capture video footage at **pasture walks and workshops across Louisiana**
- Film **speakers, demonstrations, and practical grazing techniques**
- Edit short-form videos for **Reels, Shorts, and TikToks**
- Turn event footage into quick **"grazing hacks" and educational/inspirational clips**
- Assist with building and organizing Louisiana GLCI's **short-form video library**
- Participate in **weekly team Zoom meetings**

Content direction and planning will be provided by the Louisiana GLCI team. The intern's role focuses on **capturing footage and editing content**, not producing or directing projects.

What You'll Gain

- A **portfolio of published short-form video content**
- Real-world experience **filming agricultural events and working farms**
- Experience editing **educational and social media video content**
- Exposure to how non-profits use **social media to share agricultural knowledge**
- Mentorship from a team experienced in **agriculture, marketing, photography, and video production**

By the end of this internship, you'll have **hands-on experience capturing field footage and creating educational video content for a real agricultural audience**.



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Position Details

- **Part-time:** 5–10 hours per week (including travel time)
- **Duration:** Up to 1 year
- **Remote work,** with travel to Louisiana events
- **Events:** Approximately **8 per year**, typically **Friday mornings**
- **Pay:** Paid internship - 1099 contract position; pay dependent on experience and equipment

Preference will be given to applicants **in Louisiana or within ~30 miles of the state border**, as travel within the state is required.

Basic Requirements

- Interest in **video production, social media, agriculture, or conservation**
- Basic experience editing short-form video using **Adobe Premiere Pro or similar**
- Reliable **computer and transportation**
- Comfortable **talking with producers and filming in active farm environments**
- Organized, reliable, and comfortable working around new people

Agriculture experience is helpful but **not required**.

Equipment

Required

- Reliable computer
- Reliable transportation

Helpful but not required

- Basic video equipment (camera, microphone, tripod)

Louisiana GLCI can provide **editing software and some basic equipment if needed**.